

NORP SURVEY SERIES #7

SPRING 2018



NORPanel.org

Nonprofit Organization Research Panel (NORP) Project
Andrew Young School of Policy Studies
Georgia State University
14 Marietta St NW
Atlanta, GA 30303

Please note that NORP project
was housed in George State
University until summer, 2020.



About the Survey

This report presents the selective summary results of NORP survey on the issues related to nonprofit partnerships. The analytic results on the topic will become available in future. Of the organizations that joined the NORP as of February 2018, a total of 2,190 nonprofit organizations (which were part of the panel as of January 2018) received an invitation to participate in this study. The initial invitation was sent out on February 12, followed by two reminders. When the survey closed, a total of 466 complete responses were received, a 21.3% response rate. The sample includes arts & culture, and social service nonprofits.

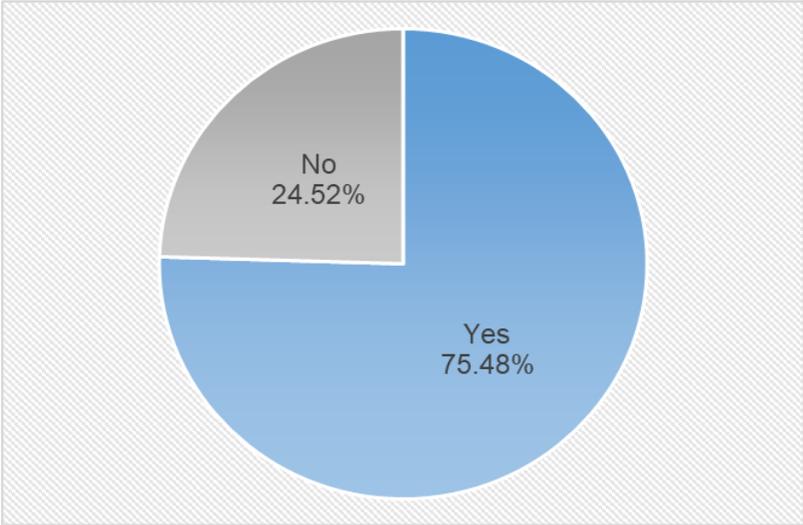
About the Panel

The Nonprofit Organization Research Panel, NORPanel, is an online community of nonprofit leaders who were *invited* to sign up to participate in occasional web-based surveys and studies about the organizations they lead and the important work their organizations do. Researchers using the NORP data apply sampling weights to take account of unequal sample selection probabilities and to frame coverage errors and nonresponses.

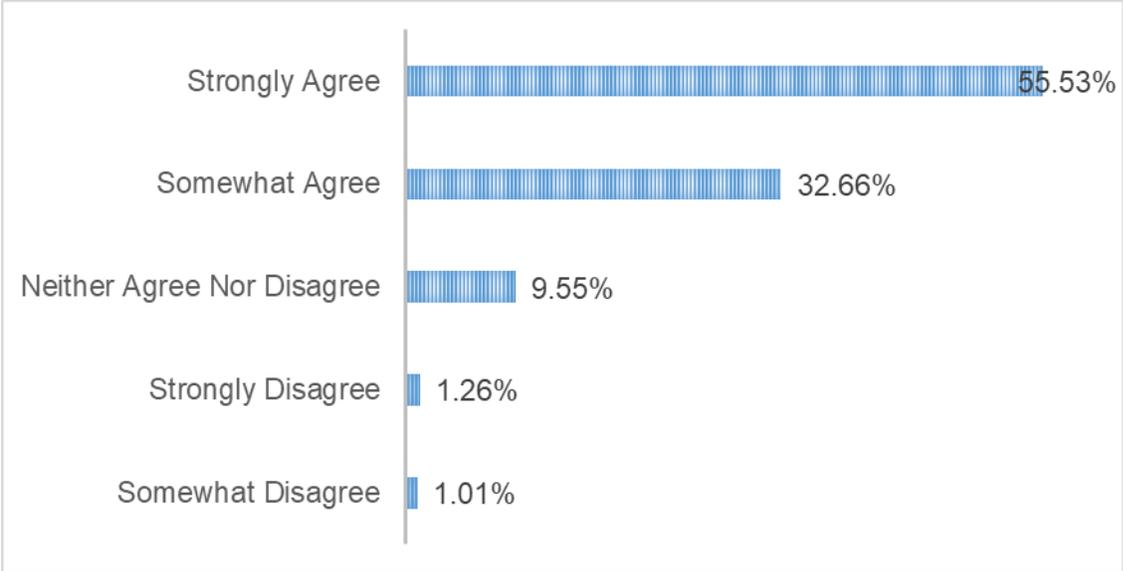
For more information, visit www.norpanel.org or email norpanel@gsu.edu.

During the last 12 months, has your organization been involved in partnership(s) with other organizations (including other nonprofits, government agencies, and private business corporations)?

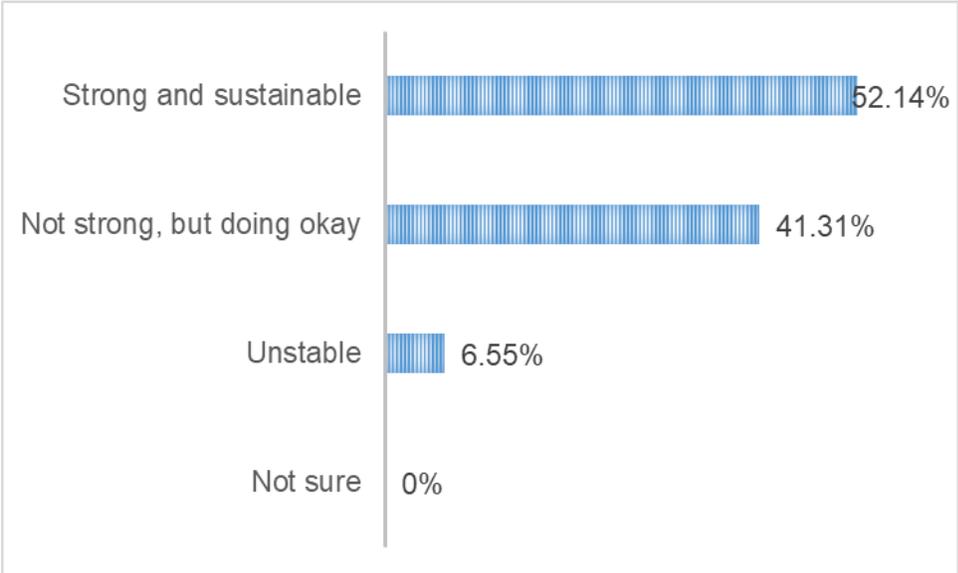
**By partnership, we mean two or more organizations pool financial resources, knowledge and skills and other resources to understand and respond to complex problems. Examples might include sharing office space, a grant or contract, or a joint planning committee.*



To what extent do you agree or disagree with following statement?
"A nonprofit organization generally benefits from entering into partnerships with other entities."



Would you say that the current status of your organization's financial health is...



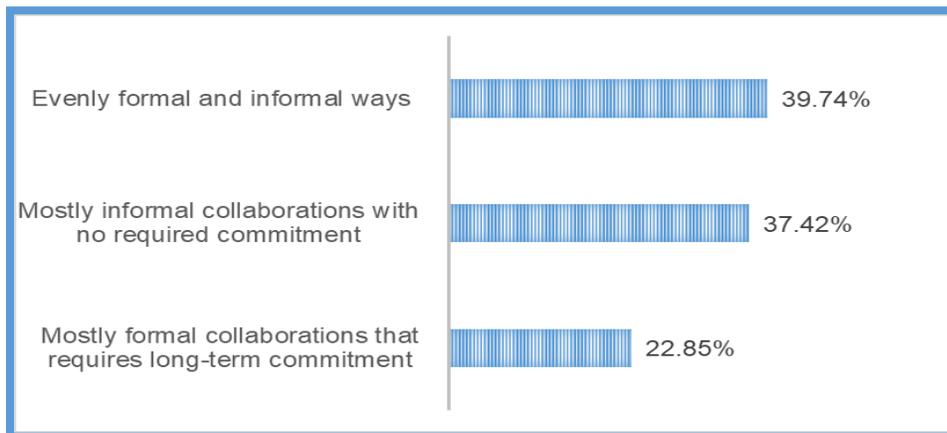
-----The following results are relevant to those who answered to have been involved in partnership(s) with other organizations during the last 12 months-----

The number and types of partners that NORP organizations worked with (if any) during the last 12 months.

	Number of Nonprofit Partners	Number of For-profit Partners	Number of Government Partners
Service Delivery	3.39 (9.82)	0.67 (2.45)	0.94 (4.20)
Daily Operation	0.50 (1.96)	0.38 (2.33)	0.22 (0.95)
Human Resource	0.17 (0.76)	0.09 (0.42)	0.05 (0.35)
Fundraising	0.60 (1.91)	0.97 (4.69)	0.97 (4.69)
Marketing and Communication	0.95 (4.08)	0.52 (2.51)	0.20 (0.84)
Total	5.61 (13.19)	2.63 (8.19)	2.38 (6.8)

Note: Standard deviations are inside parentheses.

During past 12 months, did your organization work with partners through:



Note: N=301

The answer that best describes the partnerships between NORP organizations and other organizations (N=295):

